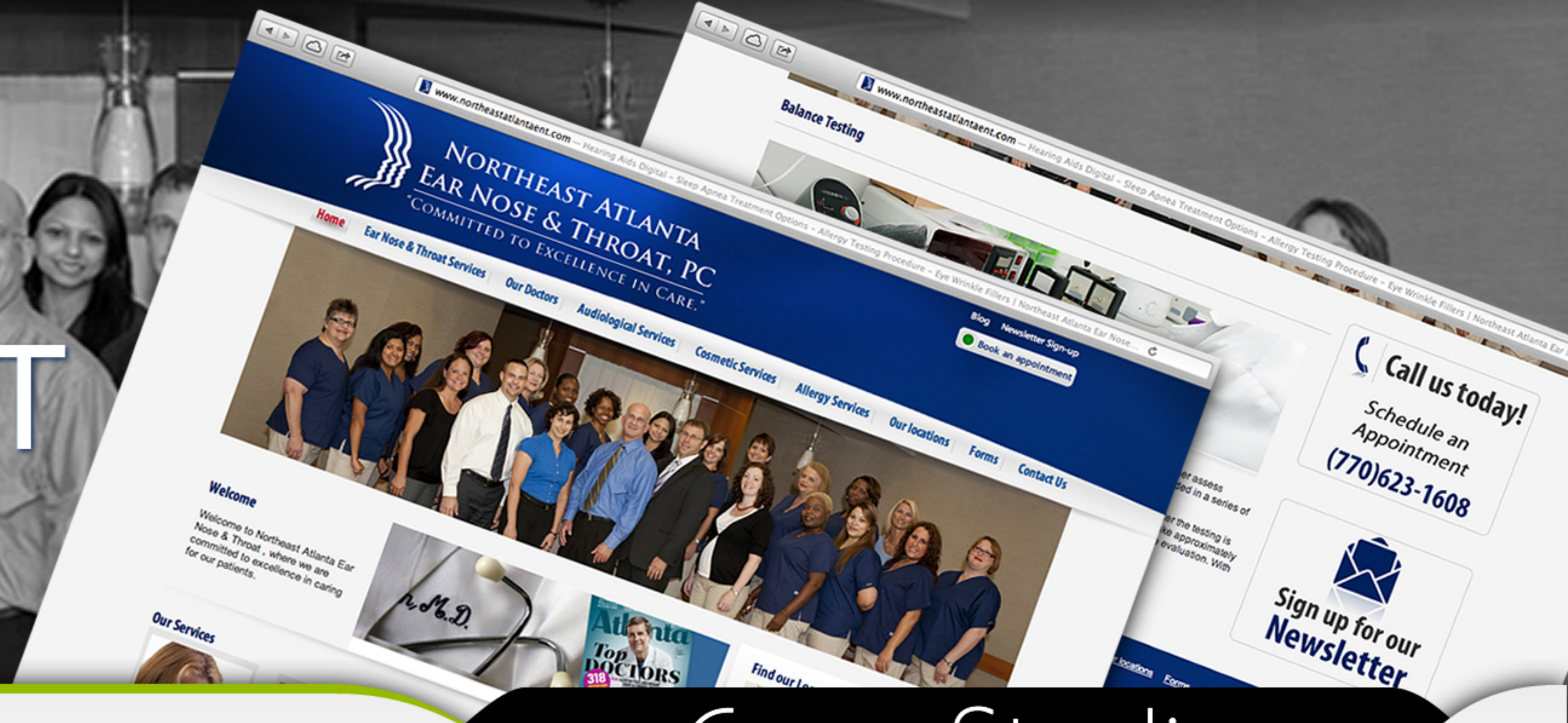


North East Atlanta ENT



Case Studies

Take Two KEYWORDS and call me in the morning

Patients in search of an otolaryngologist need a physician with specialized knowledge of the delicate inner workings of the ears, nose and throat. When Doctors at North East Atlanta ENT began to realize they, too needed expert advice in the delicate area of search optimization, they sought Vayu's help. North East Atlanta associates realized that more and more patients were turning to the internet to locate physicians – and they wanted to ensure their own internet position was strong. From a patient's perspective, it's important to have freedom to choose a physician – and a wide range of choices available – and the current market favors the patient.

The increasing number of ear, nose & throat specialists online creates steeper competition, in an already highly competitive market – emphasizing the essentials of visibility and appeal, to be found first in a web search. North East Atlanta ENT struggled with this – it always seemed like someone else was one step ahead of them.

VAYU'S winning strategy

- ✓ Vayu's keyword expertise delivered first-page Google ranking for North East Atlanta ENT with 28 #1 Google Rankings.
- ✓ Vayu's diligent SEO specialists achieved first page status for the majority of words patients would use to find an ENT with over 50 Top 10 Google rankings.
- ✓ North East Atlanta ENT is pleased with how quickly Vayu's work showed effective results

VAYU'S Healing Results

Since initiating their partnership with Vayu, NE Atlanta ENT finds that overall business has improved significantly for the practice, and their online positioning is excellent.

"I am very impressed with how successful our campaign has been", says Amy Fuhlman, marketing director. "Vayu has exceeded expectations and they are a pleasure to work with!"

NE ENT
enjoys dramatics
Results



28 #1 Google Rankings; Up from Zero



50+ Top 10 Google Rankings; Up from 3 Relevant

List of Keywords Ranking on 1st Page of Google

- ✓ sleep apnea sinus problems
- ✓ atlanta ent
- ✓ ear dizziness treatment
- ✓ eye wrinkle fillers Atlanta
- ✓ sublingual therapy



We've had the privilege of working with a wide variety of companies to help improve not only their websites and streamline their designs, but help them find new markets for services and new ways to do business online. As a result we've garnered a reputation for both results and personalized service that speaks specifically to the needs of a company and its unique location in the market.